# A DIFFERENT KIND OF PAINT... THE RIGHT WAY TO PAINT YOUR BRICK









# A DIFFERENT KIND OF PAINT

PermaTint Limited manufactures unique and durable masonry paints and stains for stone, brick, block, concrete, stucco and other masonry surfaces. Traditional paints (latex, acrylic or oil) mechanically bond (or stick) to the surface they are applied to and form a coating on it. These coatings will not allow moisture from within the wall to escape naturally. In time, this trapped moisture will cause the paint coating to lift, crack and peel. Further, exterior environmental factors such as humidity fluctuations, UV rays and freeze/thaw cycles constantly wear at the vulnerable mechanical bonds causing fading and eventual failure. The result is a paint coating that requires consistent, expensive maintenance.

Our mineral based paints and stains function completely differently from traditional paints. They soak into the surface they are applied to and crystallize within it. Rather than sticking to the surface, our mineral paints go through a chemical reaction that permanently locks the colour in – simply put, they become part of the brick rather than being a coating on it. Because the paint is comprised of natural minerals, it leaves the surface in a breathable state allowing internal moisture to evaporate normally. Our pigments are natural inorganic iron-oxides that are impervious to UV, allowing our paints and stains to maintain their rich and vibrant colours. Our products come with a 10 year replacement warranty and have a life expectancy of 20-30 years or more, with no maintenance.





Danville, Kentucky

### BENEFITS OF OUR COLOURING SYSTEM



# **OUR PRODUCTS**

# Fixative #1050

Fixative is a silicate dilution and our most versatile product allowing for several different applications. Fixative is almost completely transparent and allows for the natural background variation of the surface to show through. It can be used to pre-treat surfaces, to fill absorbent pores and to solidify older lime or cement plasters. Fixative is recommended as a primer to all mineral paint applications.



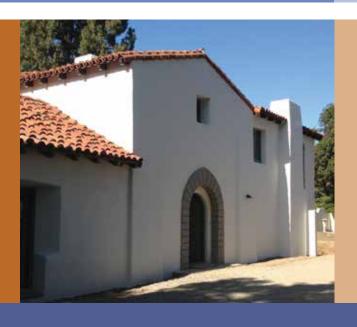
# SiLasur #1020

SiLasur is a semi-transparent silicate stain that depending on the level of dilution can be used to create a more natural stained look. SiLasur is designed as a carrier for strong colouration from opaque to transparent finishings. It can be used for colour washes, glazings and faux painting effects.



# Quartzguard #1010

Quartzgaurd is a vapour permeable and water repellent paint designed to provide the same type of coverage as a traditional latex paint. Quartzgaurd has excellent hiding capabilities with a matt finish. Quartzgaurd is a superior product for exterior painting of any masonry including brick, stone, stucco, concrete and plaster.



## ABOUT PERMATINT

Gary Jepson started BJ Brickwork Construction Limited more than 30 years ago focusing on masonry restoration. The everday issues of matching brick, stone, mortar or other existing materials was the motivation for starting PermaTint Limited in 2001. PermaTint has developed a highly trained staff of technicians who are specialists in custom colour matching for masonry. Virtually all masonry restoration projects can benefit from the art of custom colour matching to allow new and old materials to blend seamlessly. Vintage Brick rounds out our family of companies and imports new molded brick and other specialty brick from the UK.

While we are now offering mineral based paints and stains for sale, if your project requires an on-site custom colour match we have the staff to do it. Simple one colour treatments can be done by a competent painter but multi-colour treatments can be complicated and difficult. All of our PermaTint technicians have years of experience and are specialists in on-site colour matching. We can always provide different pricing options for supplying the material or supplying and installing it.





Toronto, Ontario

### **OUR MASONRY COLOURIN**

Our Family of Companies: permatint.com | bjbrickwork.com | vintagebrick.ca

#### PermaTint Toronto

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